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The Color Suite @ Encore Media

Encore's Color Suite was designed to meet the demand of the growing use of the RED 4K camera in shooting feature films, commercials and music videos. But it also meets the demands of clients who still need the flexibility of shooting with film.

The driver of the Color Suite is JOHN BUCHANON, a 20-year veteran senior colorist. The newest highlight of the suite is the ASSIMILATE SCRATCH Digital Process Solution. Clients notice the quality results and time savings from the combined use of the RED-SCRATCH 4K workflow. The RED RAW R3D files are fed directly to SCRATCH and the conform takes place in real time. Then, the final edited piece is color corrected, rather than color correcting all the source material, which saves clients time. And clients save money because there are no film stock, processing or telecine costs.

RED - Scratch Workflow

Color Suite Features

- RED-SCRATCH Workflow
- 2K & 4K
- High Definition & Standard Def
- Ingest native REDCODE raw files
- Ingest QuickTime files
- Real-time color correction for HD
- Conform, construct, color correct, playback, review and finishing
- Multiple Workflow Options
- 16mm & Super 16mm
- 35mm & Super 35mm



Recent Project & Client List

- Lady Antebellum; “I Run to You”; Taillight TV *(featured above)*
- “Sons of Lwala”; documentary feature. Stone Castle Productions; winner NPT Human Spirit Award; winner Tennessee Independent Spirit Award
- “The Rolling Stones: The Biggest Bang” concert feature
- Toby Mac “Alive and Transported” feature film; Dove Award winner
- Armed Forces Radio & Television; Filmhouse
- Purity Dairies; TV Spots; Revolution Pictures *(featured above)*
- “Breaking & Entering” romantic comedy. VSM Entertainment
- Matt Wertz “Everything’s Right”; Wes Edwards / Ruckus Film
- Craig Morgan; “God Must Really Love Me”; Eric Welch / Broken Poet
- AmMed Direct; TV Spots; Victor Results Marketing
- University of Tennessee Football
- Jason Aldean; “She’s Country”. Client: Wes Edwards / Ruckus Film *(featured above)*
- Corporate Center Dental Care; TV Spots; Ruckus Film
- Katie Armiger, “ Trail of Lies’; Taillight TV
- “Rest in Peace Cuervo Jones” feature film; Director: Tyron McClain
- Nashville Symphony; TV Commercials; Randy Hale / Media Post
- Rodney Atkins; “It’s America”. Client: Eric Welch / Broken Poet

ENCORE MEDIA is a full service post production company located in Nashville, TN. In addition to color services, Encore provides many other design & creative services for film, video & DVD including: HD & SD editing; DS Suite; Final Cut Pro; Blu-ray and DVD authoring & menu design; closed captioning; DVD duplication; Video Encoding.



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